

**+25%  
EXTRA**

**25**

**YEARS  
SPRAYMAX  
TECHNOLOGY**



# SPRAYMAX ANNIVERSARY PROMOTION



# 25 YEARS OF SPRAYMAX TECHNOLOGY

## HOW THE SPRAY CAN CONQUERED THE PAINTING INDUSTRY

The year 1998 set a milestone in the history of Peter Kwasny GmbH. After successful years in developing and manufacturing spray paint cans for hobbyists and do-it-yourselfers, the company succeeded in developing a can technology that could rival a professional spray gun in its spraying and application behavior. The SprayMax brand was born and with it an efficient solution for repair work in body shops and industry. Today, the brand is a technological leader and internationally successful with a wide range of products.



Peter Kwasny

25 years are just the beginning. To mark its 25th anniversary, the company is now honoring the tireless inventor and company founder Peter Kwasny with a first-ever SprayMax special series. The top-selling products of the "Edition PK" are presented in the popular 500 ml size, so that end customers can look forward to a 25% extra container with a corresponding price advantage.



2K can from 1998



Advertising poster from the early days

# THE ANNIVERSARY PRODUCTS AT A GLANCE



## 1K UNI PRIME

### Application

High build Primer Filler that is suitable for sanded- through areas with high layer thickness. Suitable for steel, galvanized steel, aluminium, various plastics.

Part-No.:	Color	Filling
3680600	medium gray	500 ml

### Advantages

- High layer thicknesses
- Applicability on various substrates
- Optimal stability
- Good grindability
- Good protection against corrosion



## 1K UNI ZINC

### Application

1K UNI ZINC is particularly suitable as a corrosion protection for water and weather-resistant vulnerable constructions, for repairing damaged zinc surfaces and for coating inner panel edges during spot welding. The product can be used on heating systems, pipelines, steel structures, radiators, railings, crash barriers, etc.

Part-No.:	Color	Filling
3680601	silver gray	500 ml

### Advantages

- Corrosion protection for water and weather-prone structures
- For repairing damaged zinc surfaces
- For coating inner sheet metal edges spot welding
- Applicable for heating systems, pipelines, steel superstructures, radiators, railings, crash barriers etc.
- Provides superior corrosion protection between welded substrates while minimizing heat affected zones and welding splatter



## 1K UNI BLACK

### Application

1 component topcoats for interior and exterior. For high-quality topcoat paint jobs and spot repairs on cars and motorcycles. Satin Black (27 -33 gloss Level until 60° measuring angle).

Part-No.:	Color	Filling
3680602	black	500 ml

### Advantages

- Easy to use
- High yield
- Excellent coverage thanks to high solid content
- Dries quickly
- Very good flow



## 1K UNI CLEAR

### Application

1K clear coat for quick coating and long-term sealing of repair paint jobs and new paint jobs. Due to the good elasticity of the coating, the application is particularly recommended on soft, flexible components such as plastic parts.

Part-No.:	Color	Filling
3680603	transparent	500 ml

### Advantages

- Easy to use
- Good drying time
- No colour deviation
- Good weathering resistance with excellent UV protection



## 1K UNI BLEND

### Application

1K UNI BLEND is a special product for homogeneous paint transitions in the blending area of 2K clearcoats as well as of single stage topcoats with outstanding blending results. The Spot Blender is used immediately after the clear- / topcoat is applied.

### Advantages

- Seamless edge transitions in the blending area
- Superior blending ability
- No color deviations
- Ideal for spot repairs

Part-No.:	Color	Filling
3680604	transparent	500 ml

## ADVERTISING CAMPAIGN



## PROMOTION ARTICLES

while supplies last

Rucksack,  
Part-No.: 990 950



Display and  
Header Card,  
Part-No.: 368 0930



Miniature Diecast VW,  
Part-No.: 990 977



Promo-Shirts  
T-Shirt M, Part-No.: 990 958  
T-Shirt L, Part-No.: 990 959  
T-Shirt XL, Part-No.: 990 960  
T-Shirt XXL, Part-No.: 990 892



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